



Suniva Joins President Obama and Select Business Leaders at US-India Innovation Roundtable

Discussion Showcases Partnerships Leveraging Indian Innovation and U.S. Technology to Deliver Economic and Social Value and Boost U.S. Exports

Norcross, Ga. – November 8, 2010 – [Suniva, Inc.](#), a U.S. manufacturer of high-efficiency [monocrystalline silicon solar cells and modules](#), today announced that it was a participant in the U.S. – India Innovation Roundtable led by President Obama. The roundtable, held in Mumbai, was part of the President’s first official visit to India. Suniva was the only solar company invited to participate in the roundtable discussion.

Supporting the Obama administration’s key goal of boosting U.S. exports, the roundtable discussion focused on growing trade and investment between the U.S. and India. Suniva’s chief marketing officer Bryan Ashley was one of seven business representatives, four from India and three from the U.S., to participate in the roundtable discussion with the President. U.S. Secretary of Commerce Gary Locke, U.S. Secretary of Agriculture Tom Vilsak and U.S. Ambassador to India Timothy Roemer were also in attendance at the panel session.

“It’s an honor to be recognized as one of the premier examples of collaboration between India and U.S. business, as well as to have the opportunity to discuss with the President recommendations for continuing to develop business relationships with India,” said Bryan Ashley, chief marketing officer for Suniva. “Exports are key to the growth of the U.S. economy. Strengthening the economic and innovation bonds with India will result in greater export opportunities for businesses, which in turn will create new jobs in both countries.”

In a speech at the US-India Business Council summit after the panel, President Obama heralded Suniva as an example of U.S. businesses that are deepening trade relations through its work with Indian customers. Suniva’s high-efficiency solar cells and modules have been used in some of the most pioneering projects in India. The company recently announced that its solar cells power a [3 MW solar farm](#) in Karnataka, one of the largest grid-connected solar fields in India. Suniva solar cells are also used in the first [1 MW rooftop solar array](#) in India, built on the roof of the new Thyagaraj Stadium in New Delhi. In addition, multi-megawatts of cellular phone towers in India are now *Powered by Suniva™* and leading Indian solar module manufacturers use Suniva’s high efficiency cells to make their panels more efficient and competitive in other world markets, including Europe, Asia, and the U.S.

For additional information, please see the official White House press release: [Background on the President's Roundtable with Entrepreneurs](#).

About Suniva

Based in metro-Atlanta, GA, Suniva® manufactures high-efficiency monocrystalline silicon solar cells and high-power solar modules using patented and unique low-cost techniques. Suniva's mission is to make solar generated electricity cost competitive with fossil fuels making solar PV sensible globally. Suniva leverages its own in-house developed intellectual property and has exclusive licenses to patents and patent-pending IP developed by founder and CTO, Dr. Ajeet Rohatgi, at the Georgia Institute of Technology's DOE funded University Center of Excellence for Photovoltaic Research. Led by an internationally regarded team of business executives and photovoltaic scientists, Suniva sells its advanced solar products worldwide, renewing U.S. leadership in the new energy economy. For additional information, please visit www.suniva.com.

Media Contact:

Brian Merrill
fama PR (for Suniva)
617-758-4146
suniva@famapr.com