



Suniva Powers Whole Foods Market

Flagship Store in Austin, Texas Goes Solar With OPTimus Modules

Norcross, GA – June 17, 2014 - **Suniva, Inc.**, America's leading manufacturer of high-quality, high-efficiency crystalline silicon photovoltaic (PV) solar cells and high-power solar modules, today announces that it is powering Whole Foods Market in Austin, Texas.

The new store, located in the Domain shopping center, features a 186kW array consisting of Suniva's high-powered OPTimus modules – it is the largest solar installation in Texas for Whole Foods Market. Austin-based Freedom Solar Power, designed and installed the array, complete with a highly visible roof-mounted solar awning, and innovative in-lobby monitoring system that captured Whole Foods' desire to make the system an engaging educational element for their customers. The solar modules, and the balance of system components, were provided to Freedom Solar Power thru Gexpro, a Suniva strategic distribution partner.

"We are proud to be the manufacturer of the modules on this flagship commercial building. Not only will the array offer Whole Foods a reduced carbon footprint and electricity bill, but it further strengthens its alternative energy investment strategy", said Matt Card, vice president global sales and marketing of Suniva. "The highly visible array will surely attract the customer's eye. We encourage the customers to take advantage of the monitoring system in the market's lobby, which shows the energy savings in real-time - something we can all appreciate."

"The unique system we created for Whole Foods allowed us to fully utilize the building's roof space and maximize array capacity," said Bret Biggart, managing director, Freedom Solar Power. The company's willingness to be creative let us design a system that will meet its 2015 goal of reducing the building's energy consumption by 25% per square foot."

"Whole Foods Market is thrilled to set the environmental bar even higher by pioneering the development and deployment of alternative energy sources such as solar and wind power," said Lee Matecko, global vice president of construction and store development, Whole Foods Market. "We are also reducing energy consumption in new and existing stores with some exciting innovative technologies that are making a real difference."

About Suniva

Suniva® is the leading American manufacturer of high-efficiency crystalline silicon photovoltaic (PV) solar cells and high-power solar modules. The company is known for its high-quality products, industry-leading technology, reliability and high power density. Headquartered in metro-Atlanta, GA, Suniva sells its advanced PV cells and modules globally and offers services, design and balance of system solutions. Suniva.com

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